

Occupational Therapy for Musculoskeletal Conditions & Arthritis Priority Setting Partnership: A guide for promoting the survey

Why is this project important?

The Canadian Association of Occupational Therapists (CAOT) is working with the James Lind Alliance in a Priority Setting Partnership (PSP) to identify the top 10 research priorities for occupational therapy for MSK conditions and arthritis in Canada.

You are a valued partner on this exciting and important initiative, and we would like your support in sharing the Occupational Therapy for Musculoskeletal Conditions & Arthritis PSP survey with your network. By hearing the research priorities of people living with MSK conditions and arthritis, we can push the funders, scientists, and service providers to recognize the views and needs of those living with these conditions and get their questions answered.

How can you help spread the word?

- Forward this link: https://caot.ca/survey/CIHR_Survey to your database;
- Share the social media banners below on your outlets — tweet about it, post it on Facebook,... Spread the word!

Key information

Survey dates: November 3rd, 2022 – January 2nd, 2023

Survey link: https://caot.ca/survey/CIHR_Survey

CAOT contacts: Emma Guyonnet, Project Coordinator, via researchcoordinator@caot.ca

How to complete the survey

- Online at: https://caot.ca/survey/CIHR_Survey

Social media

Here is some guidance to help you promote the survey across all your social media platforms.

Tips for social media posts

- Include the survey link: https://caot.ca/survey/CIHR_Survey
- Include the hashtag **#OTprioritiesMSK**
- Tag participating organizations as well as your own for credibility, such as @CAOT @LindAlliance on Twitter
- Use the survey banner image, shown below, in your posts

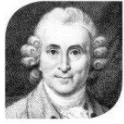
CAOT social media accounts to tag:

Twitter: @CAOT_ACE

Instagram: @caotace

LinkedIn: The Canadian Association of Occupational Therapists

Facebook: Canadian Association of Occupational Therapists



Suggested tweets

- Have an impact on the future of research in occupational therapy for MSK conditions and arthritis. Tell us the questions you want answered by research in @CAOT_ACE survey with @Lindalliance here: https://caot.ca/survey/CIHR_Survey #OTprioritiesMSK
- Help research in occupational therapy for MSK conditions and arthritis focus on what matters to you. Complete @CAOT_ACE survey on #OTprioritiesMSK https://caot.ca/survey/CIHR_Survey
- What questions do you have about occupational therapy for MSK conditions and arthritis? Have your say in @CAOT_ACE survey with @Lindalliance. Take part at https://caot.ca/survey/CIHR_Survey #OTprioritiesMSK
- Where would you direct research in occupational therapy for MSK conditions and arthritis? Have your say in @CAOT_ACE survey with @Lindalliance. Take part at https://caot.ca/survey/CIHR_Survey #OTprioritiesMSK
- Have your say on the future of occupational therapy for MSK conditions and arthritis. Complete @CAOT_ACE survey https://caot.ca/survey/CIHR_Survey #OTprioritiesMSK
- If you are a patient, caregiver, OT, OTA, or service provider working closely with OT, have your say on the future of occupational therapy for MSK conditions and arthritis @CAOT_ACE https://caot.ca/survey/CIHR_Survey #OTprioritiesMSK

Survey launch

Please promote the survey by featuring the banner on your social media platforms. You can download the banner (example shown below) from my email.



Alongside the banner, you can use the caption text below (on page 3) to communicate the survey. You can tailor it accordingly, adapting the language to suit your audience.

Caption

Do you have a musculoskeletal (MSK) condition or arthritis or care for someone with such a condition? Are you an occupational therapist or do you work closely with occupational therapists? What are your questions about research and occupational therapy? Tell us what matters to you!

We encourage you to take part in this survey and share your questions about occupational therapy for MSK conditions and arthritis to help guide future research. It will take about 10 minutes to complete and can be completed here https://caot.ca/survey/CIHR_Survey.

Website and newsletters

Please promote the survey by using the texts provided in your e-newsletters and on your website. You may also feature the advert banner above in the newsletters and on the website.

You can use one of the website texts below (on page 4 & 5) to communicate the survey to your networks. You can insert your company/organization's name and tailor accordingly, adapting the language to suit your audience.

Have your say on the future of occupational therapy for MSK conditions and arthritis

The Canadian Association of Occupational Therapists (CAOT) is working with the James Lind Alliance in a Priority Setting Partnership to identify occupational therapy research priorities for people living with musculoskeletal (MSK) conditions and arthritis and has launched a survey to influence research in occupational therapy for MSK conditions and arthritis. We / **[INSERT ORGANISATION'S NAME]** are supporting this project to ensure as many different perspectives as possible are represented.

Why are we doing this study?

We want to know your most pressing question(s) for occupational therapy for MSK conditions and arthritis because they will help us focus on what really matters to you. This information will help us guide future studies that could benefit people living with MSK conditions and arthritis who may have issues doing the things they need and/or want to do as a result of their condition.

Who should take part in this study?

We would like to hear from:

- People of any age living with MSK conditions or arthritis who may have functional challenges as a result of their condition and/or their living situation
- Unpaid family/friend who provides care and support to people with MSK conditions or arthritis as above
- Occupational therapists
- Occupational therapy assistants
- Members of occupational therapy and MSK conditions and arthritis organizations in Canada
- Other service providers working closely with occupational therapists
- Others in the community (e.g., peer support, patient leader) communicating closely with people who have MSK conditions or arthritis

Your real-life experiences and questions about occupational therapy for MSK conditions and arthritis are at the heart of our project. Please [complete the 10-minute survey now](#) to help guide future research.

We also encourage you to circulate the survey to your colleagues or anyone you know who fits the above criteria.

Thank you!

The Occupational Therapy for Musculoskeletal Conditions & Arthritis Priority Setting Partnership appreciates your contribution to the success of this project by distributing the link to the online survey through your network.

Have your say on the future of occupational therapy for Musculoskeletal (MSK) conditions and arthritis

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