

Diabetes & Pregnancy Priority Setting Partnership (PSP)

Initial Survey Release: Audiences and templates



Audiences

- A. We need to reach the following groups to identify the questions and priorities:
 - 1. People with experience of, or interest in, diabetes in pregnancy and/or pregnancy planning
 - 2. Their support networks (families, partners, friends etc.)
 - 3. HCPs involved in the care/treatment of diabetes in pregnancy and/or pregnancy planning
- B. We need to reach the following groups for support with: 1. promotion of the PSP, 2. encourage participation to identify the priorities, 3. promote buy-in to and dissemination of the priorities:
 - 4. Organisations with interest in wellbeing/healthcare in diabetes, pregnancy, and complications of pregnancy/diabetes
 - 5. Support groups
 - 6. Charities with interest in wellbeing/healthcare in diabetes, pregnancy, and complications of pregnancy/diabetes

Templates/guides

Channel	Further details
<p>Website:</p>	<p>www.npeu.ox.ac.uk/jla-bsp and JLA site <TBC></p> <p>Promote the PSP and survey on partners’ homepage/websites. Utilise any information on the website including logo.</p> <p>Survey link: https://bit.ly/2WSM256 (to request paper copies, or complete via telephone, contact below)</p> <p>Contact: Goher Ayman via JLAPSP@npeu.ox.ac.uk or call +44 (0) 1865 289 757</p>
<p>Social media:</p>	<p>Twitter:</p> <p>@JLAPSP_NPEU is the PSP’s twitter handle.</p> <p>Guidance for tweets:</p> <ul style="list-style-type: none"> • Include the hashtag #Diabetes&PregnancyPriorities, and tracking/linking tags to relevant interests/groups e.g. #PWD, #gbdoc, #HCP • Encourage sharing by including ‘please RT’ • Include key/linking organisations, your/your organisation’s @handle for credibility: @JLAPSP_NPEU, @NPEU-Oxford, @Katherine_JLA @LindAlliance, @OfficialNIHR @DiabetesUK, @DUK_research, @JDRFUK, @JDRFResearch, @ScotlandJDRF, @DRWFDiabetes, @ABCDiab, @SandsUK, @Tommys_baby etc... <p>Suggested tweets (max. 280 characters):</p> <ul style="list-style-type: none"> • Research needs you. Do you have big questions about #diabetes (of any type) in #pregnancy and/or pregnancy planning? Tell us here: https://bit.ly/2WSM256 #diabetes&pregnancypriorities. Please RT. • Help point research to important questions in #diabetes and #pregnancy and/or pregnancy planning. Have your say here: https://bit.ly/2WSM256 #diabetes&pregnancypriorities. Please RT. • #Diabetes and #pregnancy, whether planning for pregnancy with diabetes or the time after birth, what should research focus on? Have your say https://bit.ly/2WSM256 #diabetes&pregnancypriorities. Please RT. <p>Progress updates and reminders e.g. how many contributed and questions posed, how long left before the survey closes, etc will be sent. Suggested daily for first week, weekly thereafter with additional tweets as needed to promote further e.g. targeted tweets to groups, if appropriate, to encourage representation and sharing.</p>

	<p>Other platforms including online forums:</p> <p>Facebook, Instagram, and other social media platforms and forums are not going to be set up for this PSP. Instead, already established accounts within SG and linked organisations/members can be used linking to the website and survey. Post promotional materials using sections of the email templates, website and twitter content to post as appropriate. Use the logo where possible and copy in/inform the PSP.</p>
Slide/flyer:	<p>Slide to introduce and promote the PSP at professional and support group meetings and conferences. Printouts available as flyers or just insert into presentation sets.</p>
Via email:	<p>Email templates (can be amended to put in newsletters and websites) - please copy in JLA@npeu.ox.ac.uk. Use established links and routes to disseminate to those with interest, and for targeted emails to groups, if appropriate, to encourage representation and sharing.</p> <hr/> <p>To send to group A – people/groups with experience/interest in diabetes and pregnancy to encourage participation:</p> <p>[Subject line: Diabetes and pregnancy: what are your priorities for research?] Dear X</p> <p>We are/I am working with the University of Oxford, Diabetes UK, and JDRF to find out where little is known, or there are uncertainties about, health care and wellbeing in diabetes and pregnancy. This can be anything about prevention, diagnosis, treatment, and management, on getting pregnant, being pregnant and the time after pregnancy, with diabetes of any type.</p> <p>In partnership with the James Lind Alliance, we will work with people with experience of diabetes in pregnancy and pregnancy planning, their support networks (families, partners, friends) and healthcare professionals, to find out their jointly agreed top 10 priorities for research. The top 10 (and the shortlist) questions will be shared with the public, research funders, and national policy makers to inform their priorities and strategies for funding research. Thereby, this project will enable funders to support research for which there is great need and that is aligned with the priorities of those impacted by it.</p> <p>You/Your members will likely have many unanswered questions about diabetes and pregnancy and understand where research can make a real difference to the health and wellbeing of people with similar experiences.</p>

These views matter and to make them count, please take part in our survey: <https://bit.ly/2WSM256> and let us know what questions research should address in the future. It will take about 5-10 minutes to complete. The survey is open to anyone who has personal or professional experience or interest in pregnancy, or planning pregnancy, with diabetes of any type, so please send on to others who may be interested, or can support further, to ensure our top 10 represents the views of the whole community.

For further information about this initiative and the James Lind Alliance please visit: www.npeu.ox.ac.uk/jla-ppsp

Thank you for your help.

To send to group B – groups/organisations with interest in diabetes and pregnancy to encourage awareness, promotion & where relevant participation:

[Subject line: NIHR James Lind Alliance Priority Setting Partnership: priorities for research in diabetes and pregnancy]

Dear colleague

Together with the University of Oxford, Diabetes UK, and JDRF, I/we have established a Priority Setting Partnership (PSP) to find out where little is known, or there are uncertainties about, health care and wellbeing in diabetes and pregnancy.

In partnership with the James Lind Alliance, we will work with people with experience of diabetes in pregnancy and pregnancy planning, their support networks (families, partners, friends) and healthcare professionals, to find out their jointly agreed top 10 priorities for research. This can be anything about prevention, diagnosis, treatment, and management, on getting pregnant, being pregnant and the time after pregnancy, with diabetes of any type.

The top 10 (and the shortlist) questions will be shared with the public, research funders, and national policy makers to inform their priorities and strategies for funding research. Thereby, this project will enable funders to support research for which there is great need and that is aligned with the priorities of those impacted by it.

We have launched a survey: <https://bit.ly/2WSM256> open to anyone who has personal or professional experience or interest in pregnancy, or planning pregnancy, with diabetes of any type. This is their opportunity to tell us what questions research should address in the future and

will make a real difference to the health and wellbeing of women planning pregnancy, their children and families at risk of or living with diabetes.

Please let us know if you are able to support our work by joining us as partner and helping to widen awareness about the PSP. To ensure our top 10 represents the views of the whole community, please do send this information on to those who may be interested or can support further.

For further information about this initiative and the James Lind Alliance please visit: www.npeu.ox.ac.uk/jla-psp.

Thank you for your support.