Type 2 PSP
Interim survey – focus group findings
Overview

- Instructions easy to understand and follow
- Interested in the process
- Dummy questions used – but wording them key
Introduction

• Too long
• Don’t need info on the ordering
• What will happen next can move to end
• Need key information only:
  • what the survey is
  • what they need to do
  • why it matters
Questions (note dummy questions used)

- Wording pitched too high
- Use of brackets confusing
- References to specific treatments/procedures/conditions confusing – use common terms
- Ethnicity options confusing
Appearance

- View on layout of questions split 50:50
- Light blue text hard to read – change to black
- Next steps detailed at end of survey